







Constellation Tractor Market Update

Constellation Dealership Software companies, Ideal, Charter, and c-Systems, have developed the largest database of dealership transactional sales, inventory position and task completion information. Drawing from over 1,700 dealers on a nightly basis, this data warehouse is the largest, most accurate source for dealership and market year-over-year trending information in the industry.



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The report is based on a group of dealers who have reported their data over the previous three years. The dealer count, wholegood unit sale count, and total sales numbers above show the actual number of dealers and total sales being analyzed.

The graph and analysis on the following pages is based on a smaller "same store" group of dealers who have submitted data each month for three years in a row.

The report is showing data from combined sales of parts in all departments, wholegood sales and service repairs.

The report is showing a year over year average with a yellow line indicating the current year performance over the previous year.

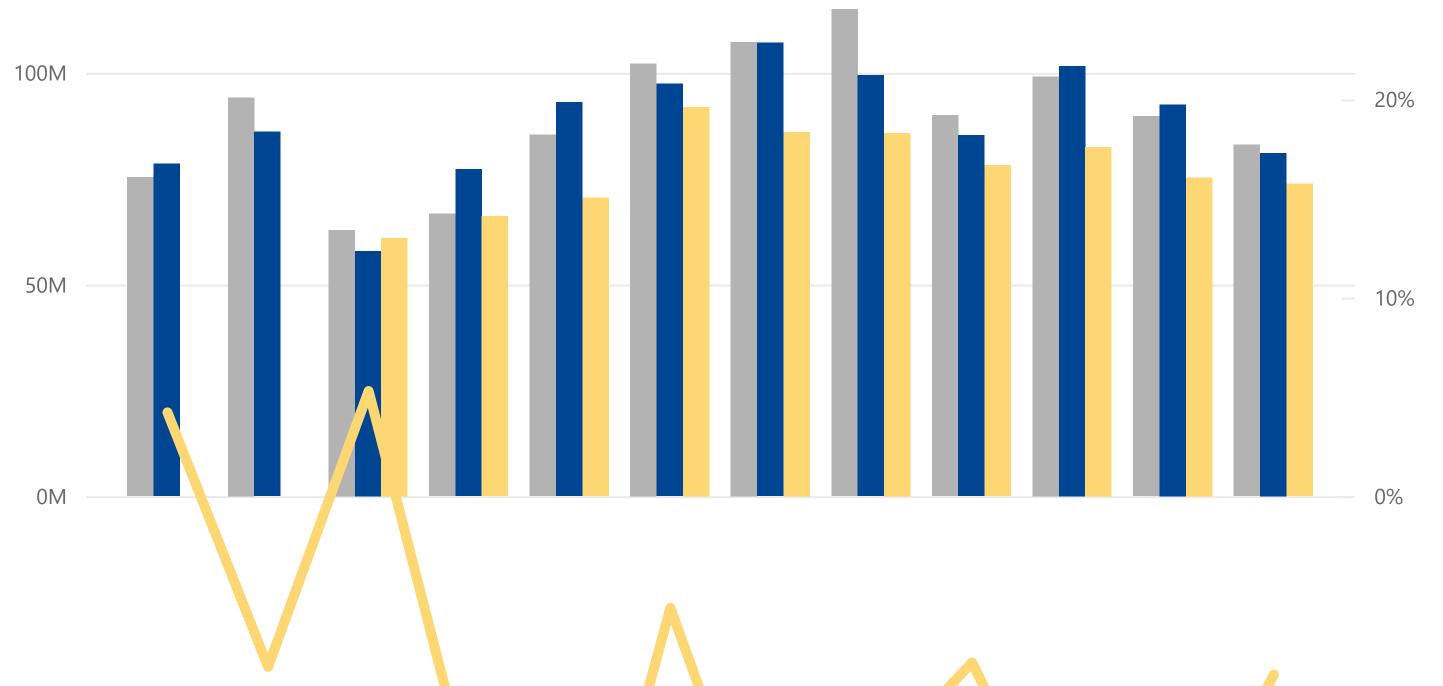


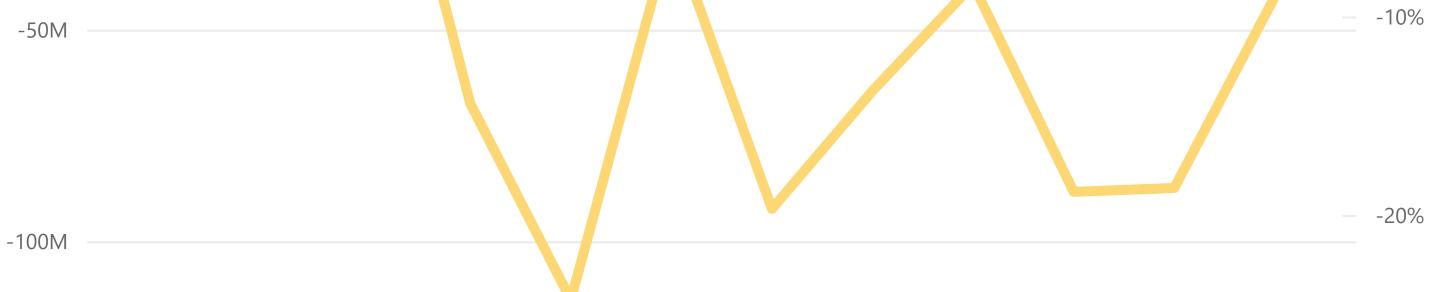




Monthly Revenue and Growth Over Previous Year 228 Same Store Tractor Dealers

2022 2023 2024 — Growth Over Previous Year





Year	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
2022	75M	94M	63M	67M	85M	102M	107M	115M	90M	99M	90M	83M
2023	79M	86M	58M	77M	93M	97M	107M	99M	85M	102M	93M	81M
2024			61M	66M	70M	92M	86M	86M	78M	82M	75M	74M
	4%	-9%	5%	-14%	-24%	-6%	-20%	-14%	-8%	-19%	-19%	-9%

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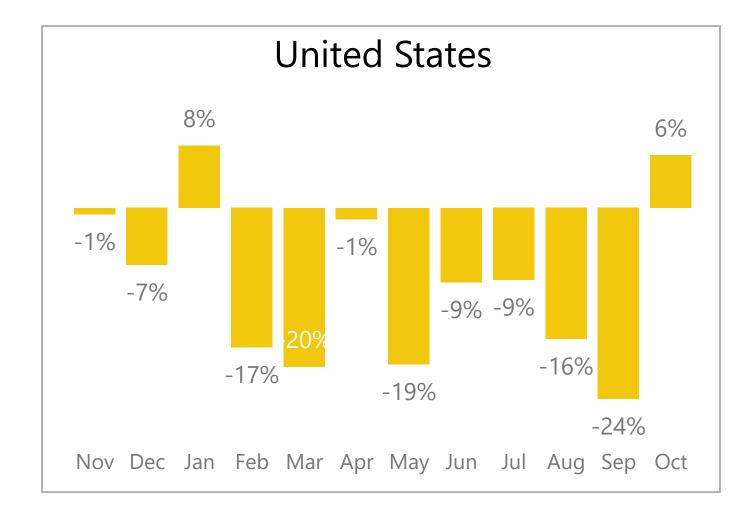
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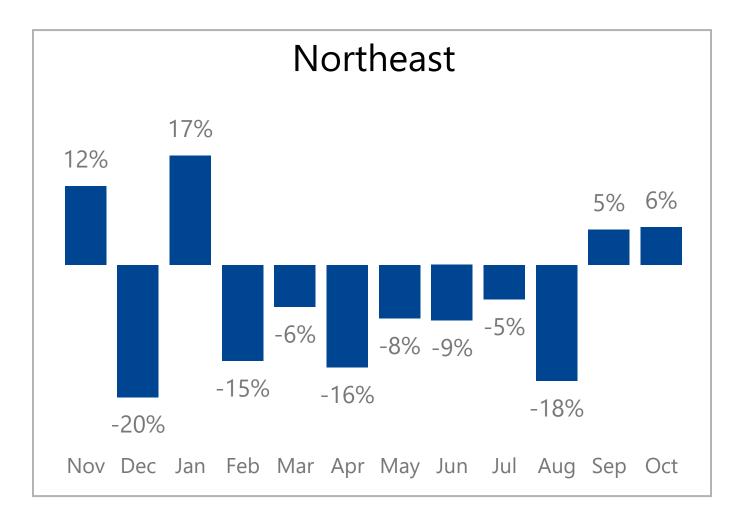


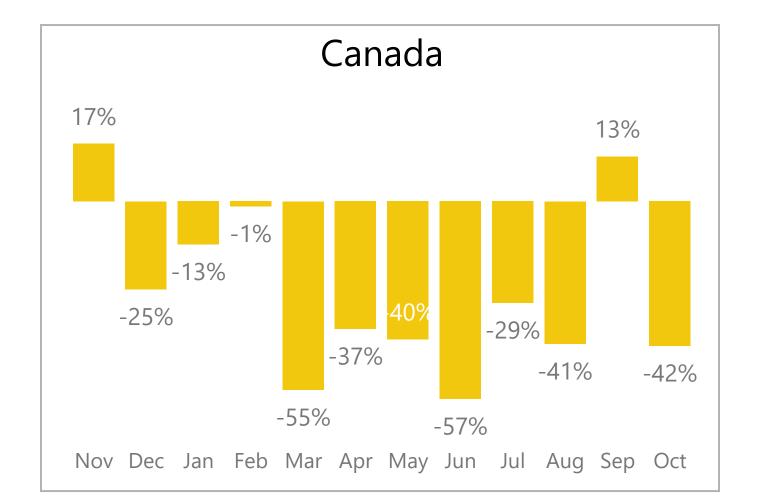


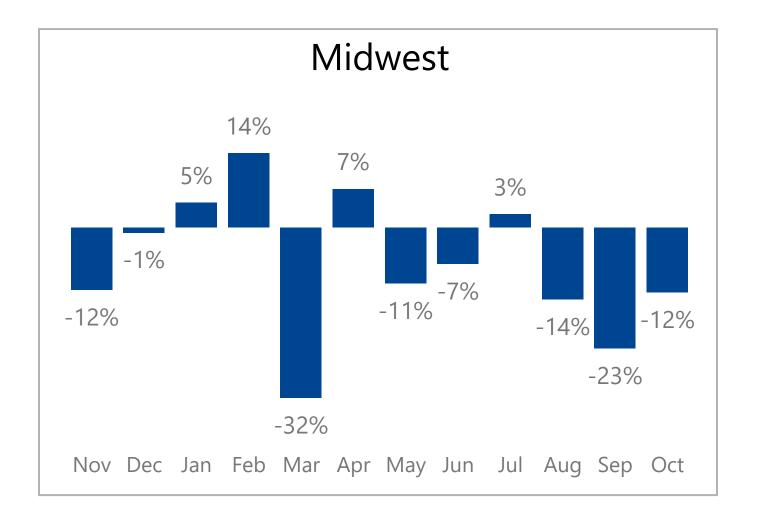


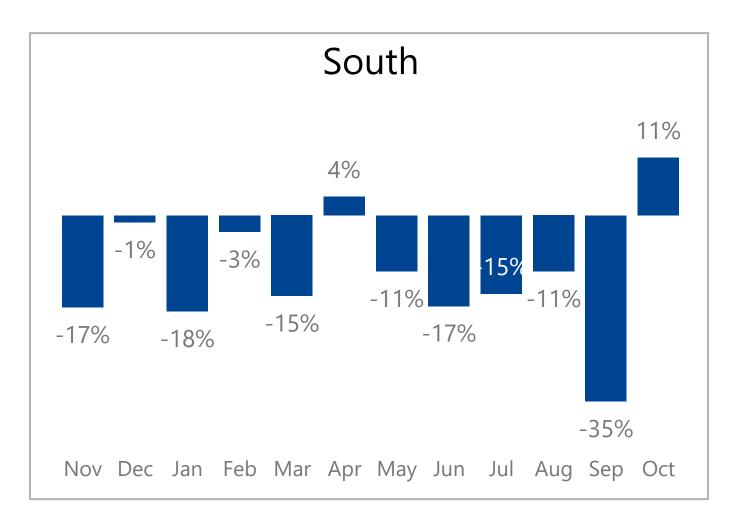
Monthly Revenue Growth By Region

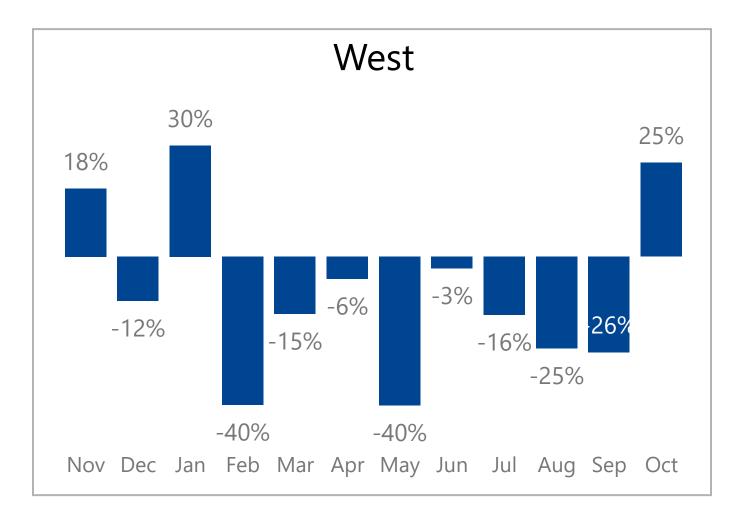












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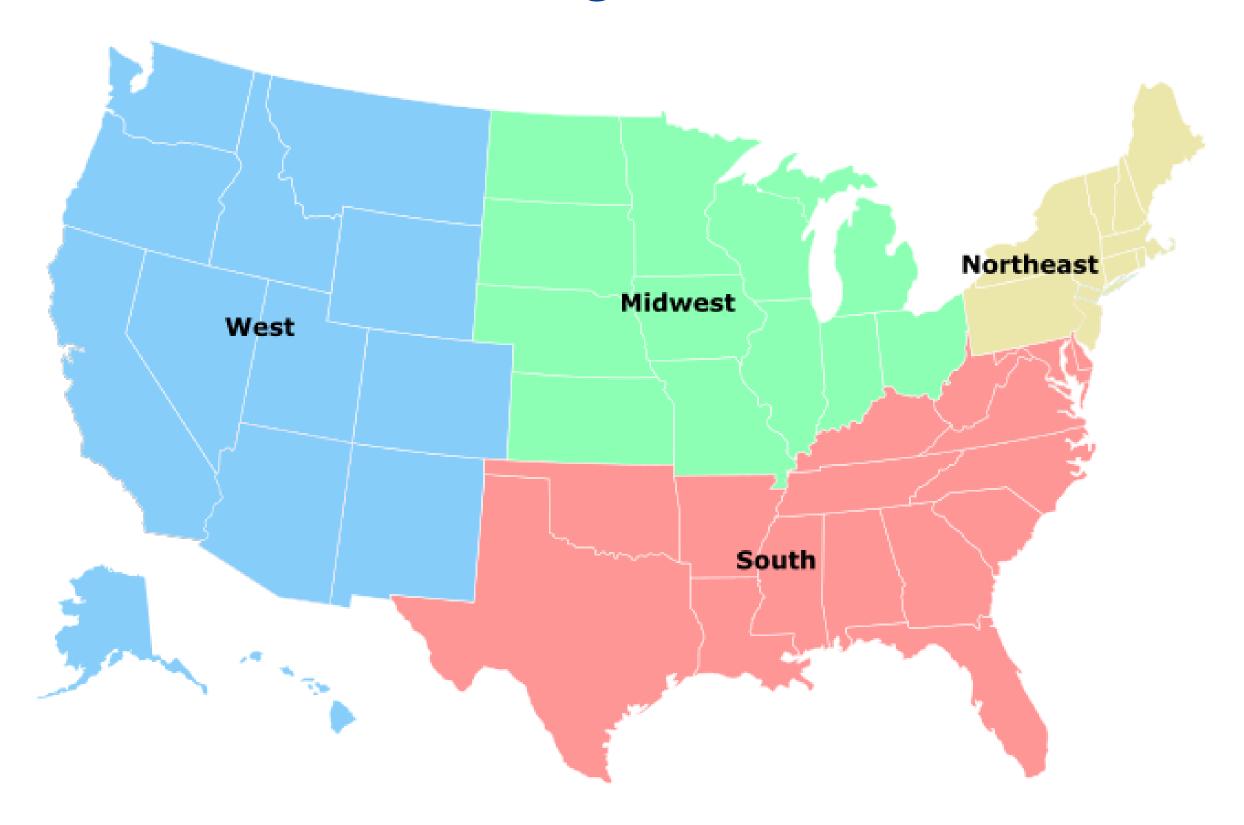
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Regions



Information is also available on: <u>www.constellationdealer.com/ope-market-update/</u>

Have questions? Contact: <u>datasolutions@constellationdealer.com</u>

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