

## **Product Owner**

Ideal Computer Systems is a leading dealership management software provider for Outdoor Power Equipment, Powersports, Marine, RV, Agriculture, Trailer and Golf Car dealerships. We are seeking a **Product Owner** to drive the development, enhancement, maintenance and adoption of Ideal DMS driven by customer feedback to achieve increase in adoption and revenue growth. Mentor OPE product managers in product management best practices.

## **Responsibilities:**

- Own the entire product line life cycle from inception, strategic planning, delivery to live launch, post launch tracking and ongoing product management, enhancement, and development
- Gather customer feedback to define product vision, road-map and growth opportunities
- Build and manage relationship with manufactures to create mutually beneficial partnerships and integrations
- Drive adoption of new features, add-ons and initiatives
- Develop business and product requirement documents to meet product strategies
- Ensure that the application delivers to requirements and meets business needs by leading R&D teams.
- Plan and prioritize product feature backlog and development for the product
- Provide backlog management, iteration planning, and elaboration of the user stories
- Lead the planning product release plans and set expectation for delivery of new functionalities
- Follow our competitors and the OPE industry

## **Requirements and Qualifications:**

- Previous working experience as a Product Owner for software product
- Bachelor's degree or equivalent
- Knowledge of Agile process and principles
- Curious and Customer centric
- Drive sense of urgency
- Good understanding of cloud technologies
- Experience with SaaS model
- User experience design
- Evaluates competitors and the market for capabilities and emerging technology trends
- Strategic thinker driving the long-term product vision

Reports to: GM, OPE Direct Reports: None Travel: Approx. 25% across North America Location: remote opportunity Permanent, Direct Hire

If you are interested in this opportunity, please <u>Click Here</u> to send a resume to our HR team.