

Product Manager, Outdoor Power Equipment (OPE) Group

Direct Hire

Company Overview

Operating as a group of companies since 2011, Constellation Dealership Software provides market-leading software products designed to help 6000+ specialty dealerships succeed in their specific industry. Backed by the shared resources and expertise of 600+ companies owned by Constellation Software, we are the driving force behind most major benchmarks in our industries.

Role Overview

We are seeking a disciplined and passionate Product Manager to drive the development, enhancement, and maintenance of one of our dealer management systems (ERP) driven by customer feedback to achieve increase in adoption and revenue growth. Mentor team in product management best practices.

Responsibilities

- 1. Own the research, ideation, development, launch, post-launch tracking, ongoing enhancements and improvement of our dealer management system (ERP) with the goal to create a strong outcomes for our customers and our business.
- Gather customer feedback to define product vision, roadmap and growth opportunities within the core product. Develop business and product requirement documents to meet product strategies.
- 3. Leading R&D teams to ensure the application delivers to requirements on time, and meets business needs
- 4. Develop and manage relationship with manufactures to create mutually beneficial partnerships and integrations on time
- 5. Drive adoption of new features, add-ons and initiatives
- 6. Ensure that the application delivers to requirements and meets business needs by leading R&D teams
- 7. Plan and prioritize product feature backlog and development for the product. Drive consensus through customer focus groups.
- 8. Provide backlog management, iteration planning, and elaboration of the user stories
- 9. Lead the planning for product releases, set expectation for delivery of new functionalities, and facilitate internal and external training
- 10. Work collaboratively with our Marketing team to develop go-to-market strategies, core messaging, and enablement tools to support internally and externally.
- 11. Follow our competitors
- 12. Track and report on product metrics to measure success

Requirements and qualifications

- 1. Previous working experience as a Product Owner for software product
- 2. Bachelor's degree or equivalent. Preferably in Computer Science or another technical degree
- 3. Knowledge of Agile process and principles. Certified Scrum Product Owner, a plus.
- 4. Passionate to deliver value and improve customer experience
- 5. Strong business acumen
- 6. Curious and customer centric
- 7. Experience conducting user research, mapping opportunities, and developing concepts
- 8. Sense of urgency
- 9. Good understanding of cloud technologies



- 10. Experience with SaaS model
- 11. User experience design you know what great software products look and feel like
- 12. Evaluates competitors and the market for capabilities and emerging technology trends
- 13. Strategic thinker driving the long-term product vision
- 14. Ability to influence multiple stakeholders without direct authority
- 15. Excellent communicator
- 16. Open-minded team player with a 'get things done' mindset
- 17. Great people skills

Reports to: GM Travel: ~25%

If you are interested in this opportunity, please <u>click here</u> to send a resume to our HR team.